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Dan Baldwin, Executive Director, Telecom Association

"Personally, I think these videos are fantastic, make a lot of sense and still fairly high level in terms of understanding have great appeal to both the customer and channel partner as well as the company messaging it." J.D Former CRN Channel Chief

"In particular, your videos are quick, business professional style and have shortened our sales cycle significantly. Customers love the independent perspective and practical video explanations of our solutions. For us it is also a competitive edge with partners who need faster, easier training." D.T. CRO

Note: Later, he noted "we got started late in 2022 assuming everything was going to be rosy and now what is now an economy in serious flux so we realize to get even close to forecasts to investors we need to double up or more to come close."

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