914ACTV

**Our goal is to accelerate both your <u>Personal and Business</u> Digital-Social Thought Leader Presence along with producing content via video news and video streaming services and promoting this content via Linkedin along our own platform ChannelPartner.TV or building a comprehensive video platform for you or your company.**

## We provide these services:

- 1 - Linkedin Business Promotions - page 3
- 2 - Videos for Business and Partner Programs - page 11
- 3 - Video Streaming Networks - page 17
    - DoorBell FixitFast solution - page 19
    - Channel Manager AI for channel management - page 21
    - OmnicommsUltra - omnichannel AI chatbot - page 22
    - ChannelPartner.TV video streaming platform - page 28
        - ChannelPartner.TV - banner and content advertising - page 27
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- 5 - Next Steps - ordering, billing, etc. - page 31

**EXECUTIVE SUMMARY**

# "Your Network is Your Networth"

**Strategic View -** You are increasingly valued and measured by the number of Linkedin followers you have and by increasing your posting you increase your followers along with customers, stakeholders, press, investors and more. Customers are likely reviewing your Linkedin presence even before they begin communicating with you and their teams are doing their "due diligence" on your company, solutions and "thought leadership" importantly as a buying factor.

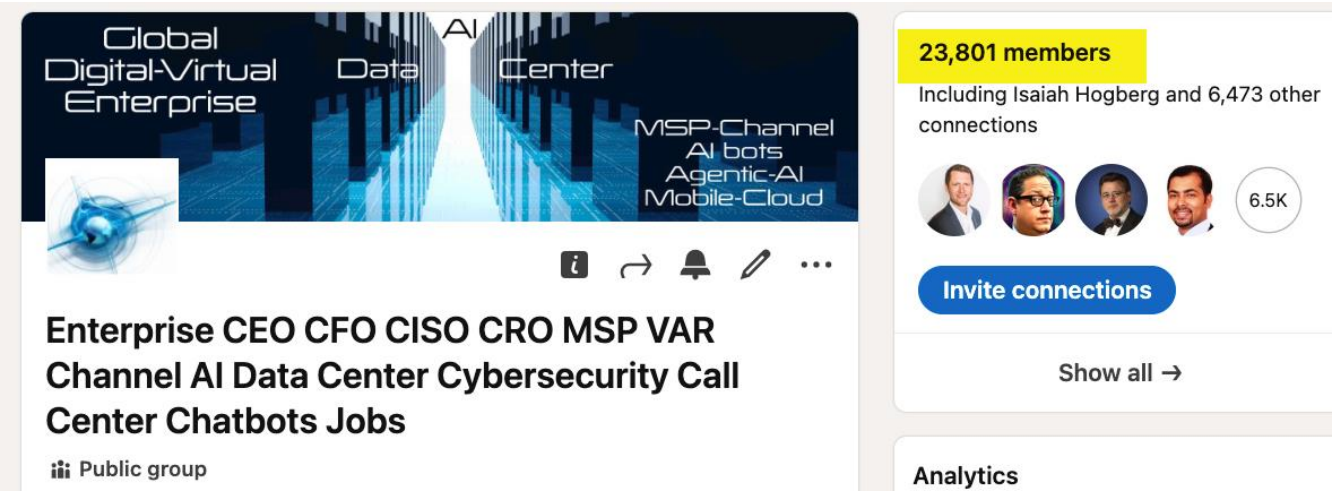
Here's another great reason, even if you don't believe the first one, to post consistently because Google Searches Linkedin including profiles and articles http://bit.ly/3GVTjxl and many of the AI search engines as well which means posting daily helps you increase your search ranking.

**"Shortening the sales cycles is the ultimate goal of any sales effort. More than other means, short videos and AI sales tools developed by Tom achieve that goal which is supported by indepth Linkedin research. Get him to help you beat your sales goals.** Building sales videos for each "persona" has proven to shorten the sales cycle by weeks or months is the most important reason why companies need sales videos." David Converse Channel Leader

# - 1 - Linkedin Business Promotions

**Start by Connecting with Tom Cross with 22,468+ followers**

**and join the Largest Linkedin Group for MSP/MSSP's and AI MSPs and other categories with 23.8K+ Members**




https://www.linkedin.com/groups/121739/

This is the Largest Group, according to Linkedin for AI MSPs.

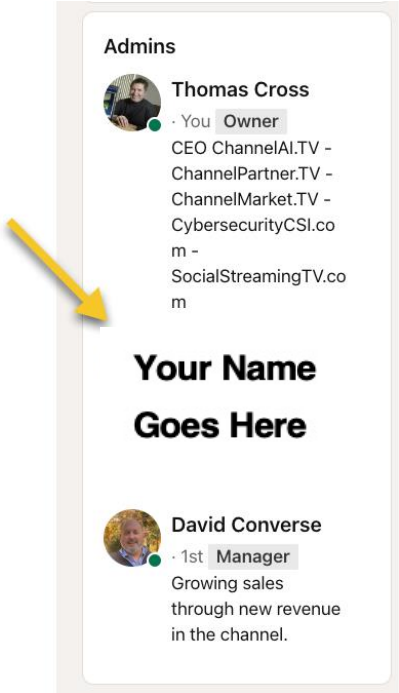
To start accelerating now - email cross@gocross.com or call 303-594-1694

**<u>Option - Linkedin Group Manager "Marquee" Position</u> in the Largest (verify) Linkedin Group for MSP/MSSPs with 23.8K+ members and growing at 75-100+ carefully curated members (not everyone gets admitted) a week.**

**In addition to being shown on the Group Admin Page, here are two key options:**

**1) Essential Group Manager** - Your image as shown to the right appears on the Group Admin (though you may not be at the top) and you can post customer promotions, special offers, product announcements and new business partners, etc. <u>twice a week without moderation including cross posting to Tom's Profile - a $1,600 month value not including the prominent position on the Admin marquee and one "pinned" post (five days) a month.</u>

**2) Premium Group Manager** - In <u>addition</u> to Essential Manager posting privileges, you get "pinned" two (2) free posts which as posts that appear at the Top of the Group page which a visitor sees first for (five days each) a month for Free - a $1,400 value and three (3) "Recommended" posts where goes to all the members to their Linkedin login email (not DM) of the group per month for $700 each or $2,100 value and discounts for more Pinned or Recommended Posts or $3,500 value for both.




**<u>Fees - Essential Group Manager is $1,200 a month or</u>**
**<u>Premium Group Manager at $2,000 a month</u>** (six month minimum requirement) and discounts prepayments of six- and 12-month purchases.
If month-to-month, fees subject to change without notice and credit cards accepted.

**Group History and Stats**

Everyone wants to know "what will I get for my ad money?" The answer is "what effort did you make to get it" is the answer. If your posts have no CTA-call to action without substantial offers like $3-500 gift cards or airline miles or some real benefit to the buyer, nothing will happen.

If you offer real benefits not just discounts or "chance to win" prizes <u>the group can work for you</u> and I will help you do that. The most important statistic is Group Growth which averages ~50-100+ new members a week (note the figures Linkedin provides are from the past 15 days and no guarantee of future results). All

applications for membership are reviewed and no SEO, web designers, lead gen and other spammers are allowed and frankly if they do get it they don't go very far.

Importantly, **ALL posts are Moderated** and so if someone does get in and tried to spam the group, their posts are deleted and never seen by members and if they try again and do not respond to my DM they are removed and blocked from the group. I do allow people seeking jobs, students, researchers and others who may not all be buyers, but they may be influencers to those who are buyers. I have Owned and Managed this group for **17 years to show you that I have worked for a long time to carefully** grow the group along with inviting executives and leaders and I am committed to helping you grow your personal and company presence.

**Note:** Group Manager Upgrade is Not Required to have posts pinned or promoted. This means any member can request this feature.

## "Pinned" Posts

Owner can "pin" a post to the Top of the Group Message - $700 each for five days.
Group Manager gets one (1) pinned posts for free.

## Recommended Posts to All Group Members

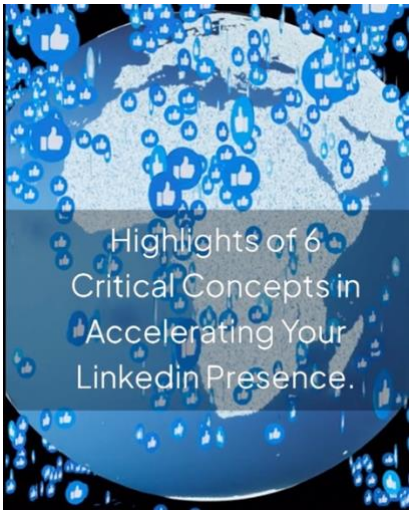
Once a week Linkedin allows one post to be shared with All members to their Login Email not DM - $700 each.
Group Manager gets one (1) Recommended posts a month for free.

## Posting in Groups and Tom's Profile and REposting of Company Posts

Individual postings are $150 each or six for $700.00 and with Tom's Profile of 22.4K+ $250 each or six for $1,200. You create posts and submit to Group of 23.8K+ for Approval or REposts of company page or people posts:
The same fees apply to just commenting and liking of your posts along with REposting to Tom's followers.

## "Personal" Private Posting - aka "Professional Personal Assistant for Social Media - Linkedin"

This is a professional personal service for a few leaders who want to increase their personal presence and reach on Linkedin. From the corporate website or other content, I carefully curate create a custom (no AI) Linkedin post including a graphic along with three hashtags (I can tell you why only three). This is available starting at $1,000 a month for two posts per week going to $3,500 a month for posting seven days a week.
Email cross@gocross.com for more details and **Tap on image** or here http://bit.ly/4Im9LGb **for 2-minute video**..
This does not include posting to Tom's Linkedin Account or any Linkedin Group posts which are also available. I am proficient in other social media platforms but prefer to focus on B2B efforts on Linkedin.



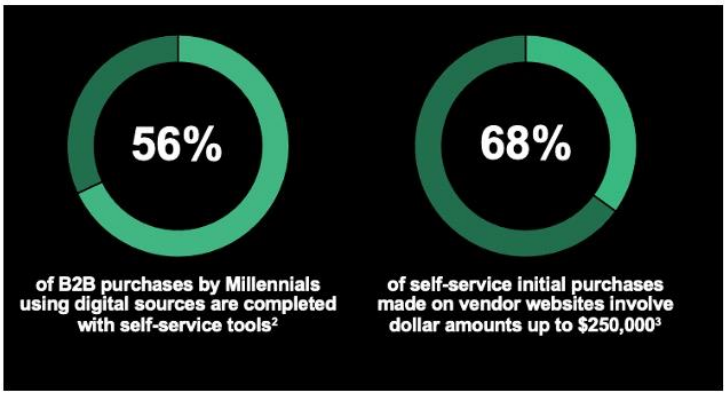

**Partner Recruiting Failures and New Solutions**

| Perk | Starter | Growth | Scale | Elite |
|---|---|---|---|---|
| MRR Milestones for each Tier | $0 - $99,999 | $100,000 - $199,999 | $200,000 - $299,999 | $300,000+ |
| Revenue Share (Commission) | 10% | 15% | 20% | 25% |
| Dedicated Partner Manager | ✅ | ✅ | ✅ | ✅ |
| Private Slack Channel | ✅ | ✅ | ✅ | ✅ |
| Demo Environment (500 mins) | ✅ | ✅ | ✅ | ✅ |
| Marketing & Brand Tool Kit | ✅ | ✅ | ✅ | ✅ |
| Co-Marketing Budget | ❌ | $1k/Q | $2.5k/Q | $5k+/Q |
| Product Roadmap Input | ❌ | ❌ | ✅ | ✅ |

In a recent survey of CCO, CRO and CEOs of solutions providers, we found that 80% said that their partner recruiting efforts via trade shows “simply don’t work.” One CRO anonymously said, “I’ve been doing this for more than a decade and it is a broken system with channel managers paying “lip service” but really unwilling to do partner recruiting and onboarding is failing us even more so.” This answer was reflected in nearly all those interviewed but most unwilling to say so publicly.
Here is an example of a typical channel partner incentive program and **doomed to failure** because there is NO incentive for new partners to try.

**<u>Why</u> Bother With Linkedin !**

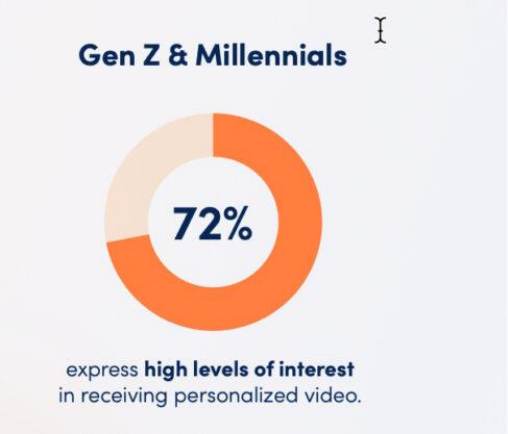
In conversations with many sales executives, especially older ones, they still think that "pressing the flesh" is the only preferred way to sell. What they miss is that a rapidly increasing number of buyer(s) are millennials, who don't want to talk to salespeople, don't want to travel to trade shows to talk with booth staff who know little or nothing about the technical issues of a solution and prefer **self-service** buying online.



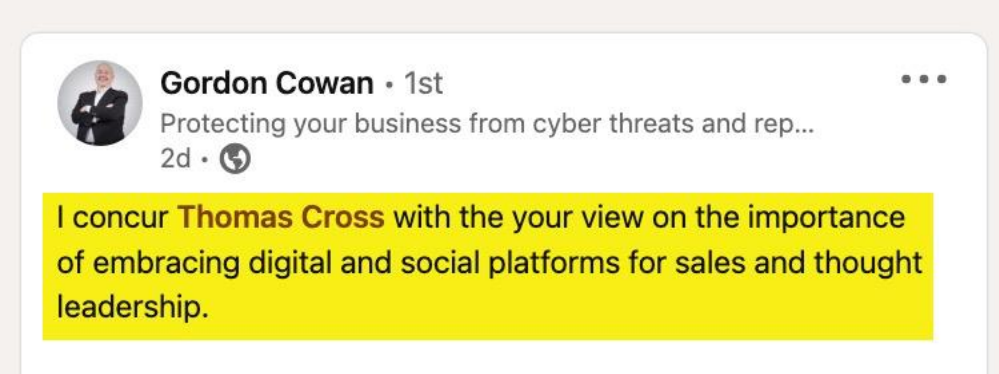

**According to Forrester Research, these digital customers are reviewing you, your company, your solutions based on your "thought leadership," Linkedin presence-followers and of course other factors.**

**Digital Transformation of Content**

In regard to content, customers increasingly expect a TikTok "video-first" approach to content. They want to see everything in video about you, your company, solutions before they contact you and if you don't have a strong video and Linkedin presence they will never even contact you at all. Now is the time to start building content for the website and other use cases such as digital video displays, mobile apps and everything on the website.



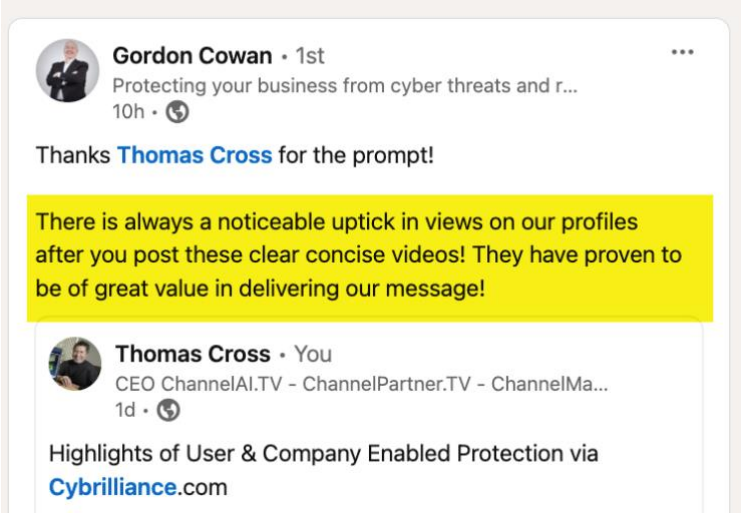
More supporting thoughts from cyber leader - Gordon Cowan - click on image for Linkedin profile.




There are two key points from Gordon's perspective:

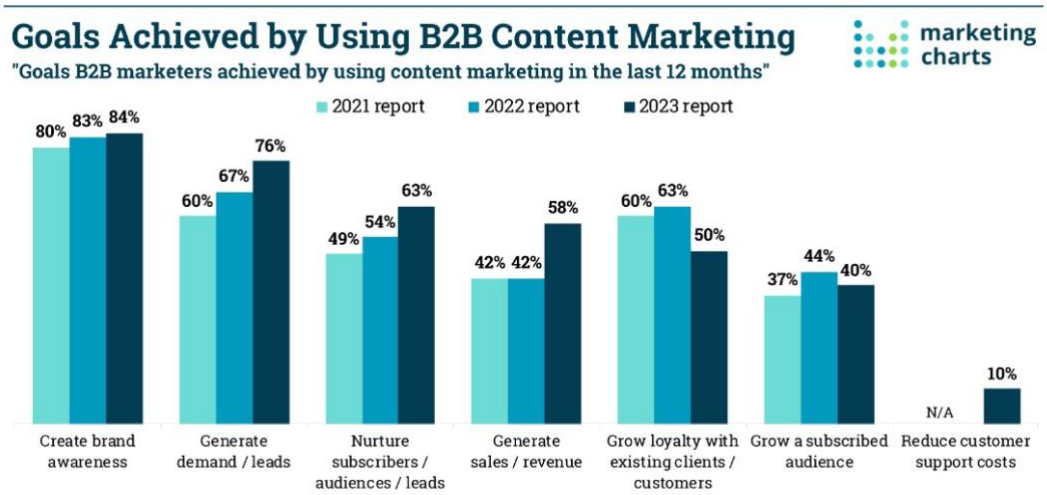
✳ The future is digital: With the increasing number of millennial buyers who prefer self-service online purchasing, traditional sales methods are becoming less effective. By actively engaging on platforms like LinkedIn, sales professionals can adapt to this changing landscape and connect with these buyers. Creating compelling content, including videos, helps build trust and credibility, leading to successful sales outcomes.

✳ Global reach: Digital platforms offer the opportunity to connect with potential customers globally. Unlike traditional methods limited by physical boundaries, LinkedIn and other online channels allow sales executives to establish themselves as thought leaders and expand their network. This global reach opens up new business opportunities and partnerships beyond what was previously possible.




To be a digital-social LinkedIn sales and thought leader is crucial for the future of sales. By embracing digital transformation and leveraging platforms like LinkedIn, sales professionals can connect with millennial buyers and expand their reach globally. Building a strong online presence and creating compelling content are essential to stay ahead in the evolving sales landscape.

In case you need convincing about why do video at all, here are more real ROI reasons.

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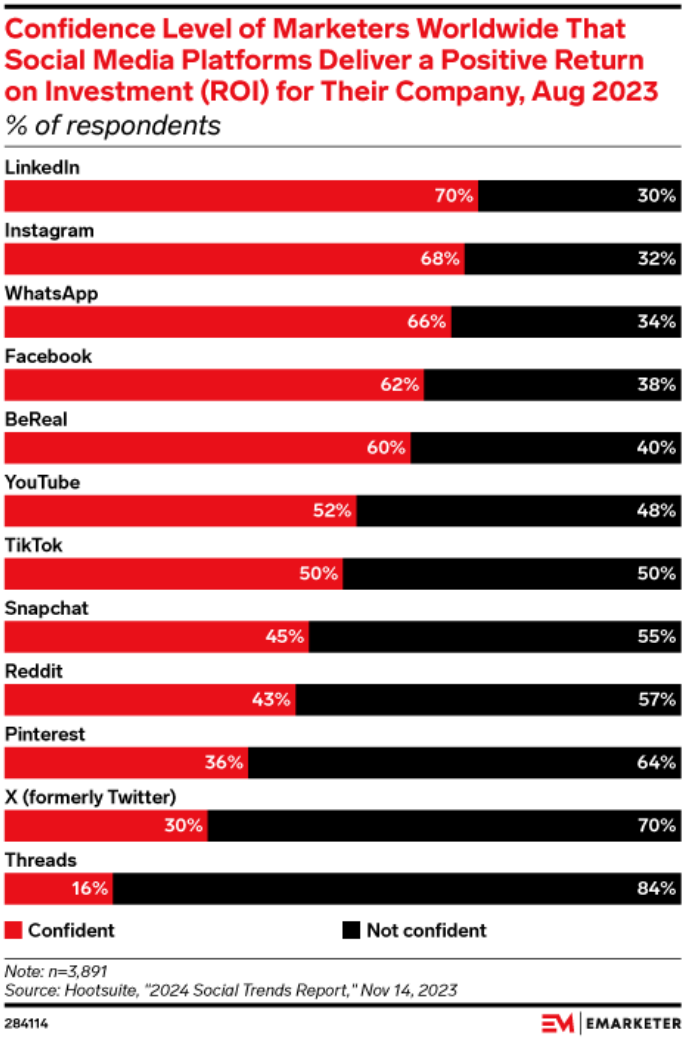
**How To - Simple Steps in Posting on Linkedin - there are tips to help everyone gain followers.**

**You are measured by the number of followers you have as customers evaluate you and your solutions by your "thought leadership."**

**If you are a C-level, you should be at 10K+ followers.**




With more than 45K+ followers we have and growing this information and video may not be the definitive guide to business networking on Linked but *certainly works*. Click on image for the short video.

Linkedin is now considered **"the"** place for B2B selling, with reports, of as much as 80% or more selling conversations, beginning on Linkedin especially with millennial buyers.

Customers want to know who they are working with in detail.

This means all customers with be reviewing your Linkedin profile, and doing their "due diligence" long-before they communicate with you.

This means your Linkedin profile must be complete,

**and importantly, you are increasingly "valued and measured" by the number of followers you have!**

Make sure all your contact info is complete and up to date.

The most important "image" is your Linkedin Profile Background - as this new business "billboard".

Contact us for a free Linkedin background image.

Add your own "thought leadership" via Linkedin newsletter and articles and content from the company website.

Follow other company colleagues and review their own posts before doing your posts.

Remember "likes" and "comments" have far less value,

than "reposts" which show your followers you "value" thoughts of others.

At the same time, just reposting other people's content does not really help you gain followers.

**Regarding Posts there are Two critical elements - posts and frequency.**

**1 - Regarding Posts** - Post content including videos (like this one) on real ROI business benefits.

Take the time to create informative, educational, actionable and ROI valuable concepts.
Use the Linkedin Scheduling feature "clock face" option to plan posts over weeks ahead.
Companies buy on these core concepts and others.
- Lower costs - reduce overhead, labor and technology costs go straight to the "bottom-line".
- Increase revenues - harder to address as this could raise sales and marketing costs.
- Simplify operations - reduce process congestion or supply chain and explain complex processes.
Post "use cases" for buyer "personas" from a flower shop to a global logistic player.
Realize that the person you are talking to or communicating with may not likely be the decision-maker.
Remember you will never ever know "everyone" who is involved in the decision-making process.
That is, insiders, outsiders, advisors, friends, consultants, reports and every other possibility is involved.
Post content for the CEO to front-line, from first contact to customer services.
Post content how "each person" will benefit as they may be the person you need.
Post content on current business topics like "how cyberattacks and incident reporting will impact" customers.
Review the company website site ideas,
and see what other company channel partner sales managers are posting and adjust before posting.
Post with "tagging" partner name using "@" symbol - "Get Cybersecurity from @ABC Solutions to ".
Post sales content like this one addresses the WIIFM - "what's in it for me" buyer needs, not just wants.
Post content with meaningful CTA - Call To Actions,
and importantly **there is no action without a call to action**.

**2 - Regarding Frequency - post daily - as it's a "marathon, not a sprint."**
Post new content and any other relevant news content - post content daily like "fresh bread."
Post informative business news like "major public cyberattacks".
Post often including weekends, as buyers want to know you are "on top of IT".

Post using hashtags such as #education #finance whatever fits the content to be posted.
Add hashtags sparingly only 3-5 to each post as the Linkedin engine denigrates your post if there are too many.
Then "rerun" content again as viewers may not have seen it the first time you posted.
Posting content is not "once and done" so persistence pays off.

**Bottom-line - in digital-social selling "Your Network is Your Networth" having a large following brings real results.**

If you need professional assistance, in growing your sales and followers - email cross@gocross.com

# - 2 - Videos for Business and Partner Programs

## e-ChannelNews Editor Julian Lee Interviews Tom Cross

**Tap on image for the 10-minute video on the core content concepts provided in the following pages:**

- Partner Recruiting-Onboarding Accelerator Program - **Accelerate the "Signing to Selling" Process**
- Partner-Branded Videos - **Accelerate the "Selling to Using" Cycle**
- Video Development and Promotion - Video Press Release News Stories
- CyberChats - Continuous Partner Recruiting Accelerator Program
- Comprehensive Video Library - AI-Powered Video Streaming and Network News Platform

**Explore those concepts and more below**

## Recommendations

**"Most people think social media is easy, it is certainly not and taking the time requires a lot of thought before you write and post anything that viewers would find of real value.**

**Tom Cross has that skill many times over along with the determination to get it right and has helped me be a great social media leader and thank him for his persistence and diligence and highly recommend anyone get his help.**

**Tom also produces high performance business videos and powerful video networks such as ChannelPartner.TV the largest video news network on channel solutions with real ROI that every MSP should have for their customer communications."**
**Tom Turner CCO Coro**

**Tom Turner**
Channel Chief
CORO Cyber Security
Phone: 312-550-3570
Email: tom.turner@coro.net
Website: [www.coro.net]www.coro.net
Check out our new Number One Ranking on G2 Crowd

CORO

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**Every day, I get asked about ROI but when I ask when kind of ROI are they looking for, they don't have an answer.**

Well, here's one answer **ZERO is your ROI** - That is, if you do nothing, you get nothing and your competitors who spend to "make dust" get customers and all you do is "eat dust."

So, stop talking about ROI and do something otherwise you will fail even faster than you are now.

"Tom has helped me with more than a dozen videos on Coro.net solutions with exciting, dynamic video clips and leading-edge AI-generated audio making them fast-paced, factual, functional, and format-ready for smartphone viewers along with real ROI."

David Converse VP Channel

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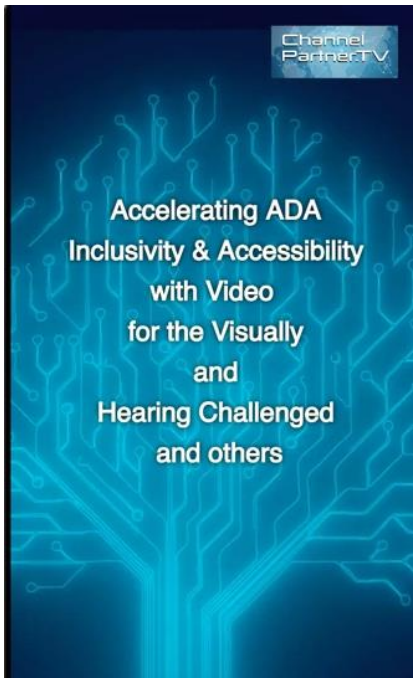
**Our goal is to do short-form news-style videos and VPR-Video Press Releases to help with US ADA and many other Governments Globally for Disabilities Compliance for the deaf with closed-captions and blind with audio voiceovers along with innovative video clips to help those with learning challenges.**

**Tap on image for short-form video on this concept.**



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## Option - Top 10 Core Concepts in Growing Your Linkedin Presence to Being a Global Sales

**Professional and B2B Sales Expert – in Quick Sales Videos**

http://bit.ly/4ljtpCN

Video Production **and** Promotion to Linkedin Group $600 per video.

Videos are designed, developed and produced for 2-minute "fast-format" smartphone focused delivery with "Extended Cut" for more indepth productions.

A super-pack of 10 videos is available for $5,000.

Promotion of video post to Tom's Personal Linkedin Profile - $100 each - though multiple reposts are recommended over a month or so.

Discounts for 10 or more videos a month.

Tap on image to view video on Benefits of being a Linkedin Leader

**"Shortening the sales cycles is the ultimate goal of any sales effort. More than other means, short videos and AI sales tools developed by Tom achieve that goal which is supported by Linkedin research.**
**Get him to help you beat your sales goals. Building sales videos for each "persona" has proven to shorten the sales cycle by weeks or months is most important reason why companies need sales video."**
**David Converse RVP**

## Sales/Business Development Assistance Videos

CEO's CRO's don't hire an SDR, expand SDRs efforts or outsource your sales development consider this approach for faster-easier-longer lasting and vastly cheaper way to do sales in this 2-minute video and now with one-touch access via "Video DoorBell" to live agents.

"One or more videos easily support or take the place of one or more SDR's at a small fraction of the cost and videos are available 7x24, no need for time off or vaca or poor attitude problems with customer's or team members, lack of empathy or indepth technical knowledge to answer customer questions, no need for office space, videos can also help the buyer(s) and their colleagues know with greater personalized quality and much cheaper with customer focused use cases plus far less annoying to customers who hate being peppered with questions and much more and we have reduced SDR turnover more than you can imagine" J.D. CRO

Click here for link to a 2-minute video:

**Partner Recruiting-OnBoarding Accelerator Program - Accelerate the "Signing to Selling" Process**

**The following are details on how to gain-retain channel partners, increase your own followers and accelerate your business efforts.**

"This is faster-cheaper-better than any other means for acquiring channel partners is an awesome incentive for success and fast ROI."

J.W CRO/CCO

"How you sell us shows us if you really know how to help us sell your stuff."

G.B. CEO MSP

**Click on the image to the right for scripts and sample videos.**

This is an exciting program for providers, distributors and any company to accelerate their partner recruiting with quick videos.

"An in depth survey found that Chief Channel Officers say **that it IS the job of the Channel Partner Manager** to do channel partner recruiting. At the same time, Channel Partner Managers say it **IS the job of the Chief Channel Office**r to do channel partner recruiting.

This really means little, or NO recruiting is being done or done inadequately. Tom's program makes sure partner recruiting even onboarding is done faster, easier, better and much cheaper than wasting thousands on trade shows, led gen, SEO, etc." F.B. CEO

**"These videos or custom ones are a 'must-have' for all solutions providers to gain and compete for channel partners to show them they are the 'best-in-class' company to be associated with." D.P. CCO**

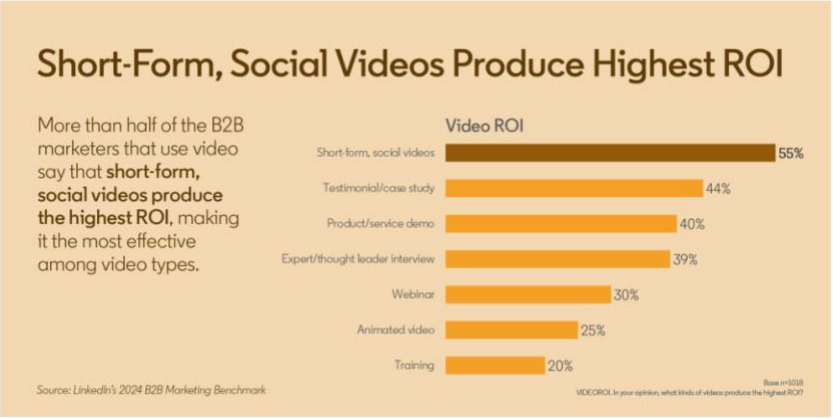
"The Partner Recruiting Accelerator Program has already achieved great results helping us reduce the partner recruiting cycle significantly along with getting them up to speed faster in selling their customers." L.D CRO

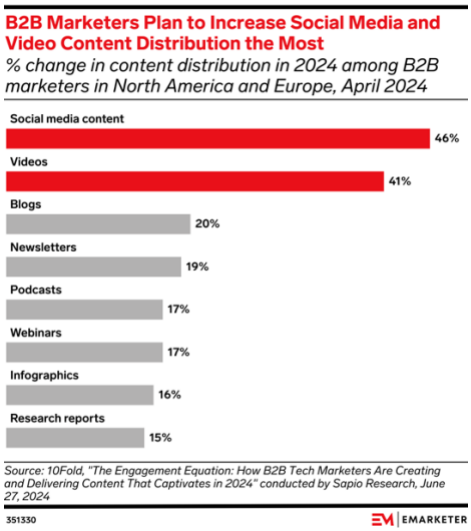
**Below is an endorsement from a major MSP thought leader and expert, tap on image for website.**

## Option - Video Development and Promotion - Video Press Release News Stories

**NEW - Via Linkedin Research Short-Form Social Videos Produce the Highest ROI**

"When it comes to specific types of videos, B2B marketers indicated they are getting the most bang for their buck with "short-form videos" made for social media."



Editor Note - We do short-form videos and VPR-video press releases to help the deaf with closed captions and blind with audio voiceovers along with exciting video clips to help those with learning challenges.

**IMPORTANT: There is much controversy over AI-generated voices. If you prefer using your own voice, my voice or other voices hire a professional, all of these options are available for twice the price or more not including talent fees.**

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## Partner-Branded Quick Sales Videos - Accelerate the "Selling to Using" Cycle

These are special custom versions of other company videos where the company logo is removed and replaced with the partner-logo and contact information.

These videos are $500 or less each from videos previously produced in the Video Development effort above.

We can or you can provide billing to partners and recommended these videos be integrated into your MDF-marketing development funds or marketing coop efforts.

Tap on image for quick video on the benefits of partner-branded videos (be patient to view or download for better viewing).

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## Video News Stories

If you want a 1-2-minute video news story on your blog, product and other topics, please email cross@gocross.com and we will consider. There is no charge for stories we select, however, if you want to make sure, you can sponsor your video news story for $800 each.

If you see your video news story that we selected at random, you can purchase the unlimited rights for re-use for $600.

## Custom Video Production and Promotion

"Custom videos" are available for $800 each or four for $2,499 (save $700) that will be customized with Your logo and contact information. If you prefer, send a script like the ones below with less than 300 words recommended to keep them short enough for partners to watch.

Email cross@gocross.com or call 303-594-1694 to discuss options pricing for custom videos.

Importantly this is **BOTH production and one-time promotion of videos** to Linkedin to 45K+ in Tom's 22.4K+ here - https://www.linkedin.com/in/techtionary/ and in the largest Linkedin Group for MSP/MSSPs with 23.8K+ members - https://www.linkedin.com/groups/121739/

# - 3 - Video Streaming Networks

**SPECIAL NEWS ANNOUNCEMENT**

"PeterAdams.TV is an exciting video streaming solution with a **DoorBell** website feature with one-touch access for fast, sales, support and any kind of conversation anytime, from anywhere and

**simply the best video solution ever -**

**more than any other video meeting platform on the market."**

Peter Adams Executive Chairman Rockies Venture Club

Rockies Venture Club

## Video Streaming Option - Video CyberChats - Continuous Communications "Your Own Video News Network"

An ongoing weekly or "breaking news" video program is available to continuously seek to enhance company communications.

What this means is to have an ongoing plan to **produce** a continuous series of company communications including partner recruiting videos and weekly **promotion** in a video newscaster or side-by-side interview style format.

**CyberChats** global streaming video - produce your own video live and ondemand news channel or channels with daily, anytime, news, views customer and expert interviews, product, solutions demos, virtual trade shows, breaking news on ChannelPartner.TV or your own video news platform. Exclusive weekly time slots are available as well as exclusivity cybersecurity and AI topics (email for details) with custom channel promotion across as Owner of Linkedin Group(s) such as this one with 23.8K growing about 100+ new members a week and personal profile of 22.4K+ connections to more than 46.2K+ daily.

We can also assist you in training with our own presentation certification classes, assist as moderator/interviewer but **critically this is "your news channel"** not on "ads-first" YouTube where you can find your competitors ads before viewers see yours.  These video streaming events can be recorded and published on ChannelPartner.TV or your website.  These events are intended to be spontaneous and engaging without requiring registration, however, "buy now" buttons are included to add offers.

This is a new concept so open to custom configurations pricing starting at ~$600 per 30-minute video including optional Tom Cross as moderator, recording and importantly includes one Linkedin promotion (more promotions are available) before and after the event. Four events are $1,900 per month (six month commitment required paid in advance) including Linked promotion. Prices subject to change without notice and will rise as the group members grows.

Notably, if you want your own video platform on a new domain like younamegoeshere.tv, this is only $1,000 per month (twelve month commitment required), however does not include Linkedin promotion (available at a discount).  Contact to discuss options.
**Simple summary** - broadcast live or ondemand video news to an unlimited audience global anytime or on a schedule with no annoying ads plus major Linkedin promotion for an expensive fee.

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# FixitFast by DoorBell

Experience "Faster, easier, more efficient customer support" with DoorBell, an innovative one-touch video access system designed to streamline your support operations. Say goodbye to costly truck rolls and frustrating troubleshooting calls.

DoorBell empowers your customers to "show the problem" directly to your tech support team via real-time video, eliminating guesswork and accelerating resolution. DoorBell literally pays for itself in the first day of solving customer problems, increasing customer satisfaction and more.

DoorBell's intuitive design ensures a seamless user experience. Visitors can access via browser no logins, no bloatware downloads, and no usernames required. Customers simply initiate a video call from their smartphone browser and be instantly connected with a support agent who can visually assess the issue. This not only saves valuable time but also drastically reduces technician installation errors, leading to higher customer satisfaction.

The benefits extend beyond customer support. Onsite technicians can leverage DoorBell to quickly show complex problems to remote experts and receive immediate assistance, improving efficiency and first-time fix rates. Every session can be recorded for comprehensive billing, verification, and training purposes, providing valuable data for continuous improvement.

**Transform your customer support and field operations with DoorBell.**

**ROI of DoorBell - Pays for itself in as few as One Complex Installation or Repair Done Right or Not Gone Wrong.**

**Customer-engaged scenarios** - customer “hands and eyes” onsite via DoorBell

1 - “Live” Video with chat feature with service provider/partner to determine where possible, perform repair with discount - benefits include more service calls, increased customer satisfaction, etc. Even turning tech/customer support into a “profit center” with streamlined operations as junior staff can handling some of these types of calls.

2 - Video Site Survey (VSS) with customers to show problems and determine preparation for labor and materials needed for technician(s) visit for installation/repair for truck roll and avoid delays and “rerolls” - benefits including faster repairs, reduced labor time and wasted unbillable personnel time.

**Provider-Partner engaged scenarios**

1- Video initiated by provider/partner video with technician is “hand and eyes” for the expert(s) and others for video site survey (VSS).

2 - Video initiated by provider/partner who directs technician installation/repair - benefits “right” personnel for the job, auditing, training and more.

3 - Video initiated by scheduling office assistant to provide video to assess parts and labor then share with parts manager and supervisors saving time and increasing labor efficiency.

4 - Video “live” and ondemand training and product demonstrations for partners.

In both cases, individual videos can be catalogued into libraries for billing, auditing, training and other use cases such as for product engineering to fix/update products.

Here is a quick video on how it works. Yes it is not Hollywood but done with a real telecom professional installer to show you a practical demonstration of how easy it works. **We have other videos but rather than see a video get "live" demo yourself on DoorBell and the complete platform email cross@gocross.com**

**Partners are also invited and would receive partner branded custom videos.**

**Tap on image to view.**

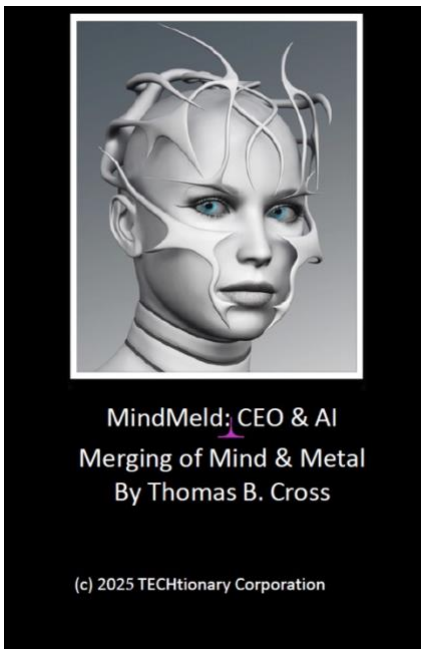
# Time for a New Channel Manager Strategy Using AI

**"ChannelManagerAI is absolutely critical solution for CEO/CRO/CCO's to rethink and redo their channel manager strategy with AI."** David Converse VP

**“ChannelManagerAI help us grow and cope with the constant territory expansions, contractions, re-arrangements and grow without stair-step staff hiring, slow ramping and deal with all the turnovers as this is a viable virtual channel partner available 7x24 especially weekends with partners do their real work."** J.B. CCO

**Pain Point** - Are channel partners suffering from ongoing channel management, compensation and territory changes, endless errors and order and commission delays, constant turnover, poor or little training, inexperienced, ramping up delays, long gaps in replacements, terminations, confusion in policy-pricing changes, vacations and holidays, not available on weekends or evenings, waiting for callbacks or updates, limited availability with no off-hours support, miscommunication frustration, support and so much more.

**Solution** - Before you hire a new or replace a channel manager, expand or change territories or adjust, change processes and procedures, or re-arrange channel manager - partner assignments, consider this option to accelerate partner sales efforts, manage channel managers more effectively and considerably lower channel management costs.




Channel Manager AI Agent Assistant is an agentic-AI chatbot assistant developed from decades of channel partner development and implementation coupled with years of AI-development from Mind Meld - Merging Mental and Metal book on AI called the "best business book" on AI.

The goal is to help channel partner programs gain and retain channel partners, agents, VARs, resellers and players facilitating queries and helping reduce the management time, issues, procedures and other time-consuming problems with a common knowledge base of information.

This is a custom proprietary solution designed and developed from an AIQ-award-winning AI-powered solution for each company under NDA agreements to protect IP-intellectual property and other competitive advantage information.

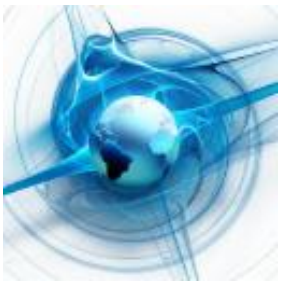
Explore this and more at
https://socialstreamingtv.com/news/cmai/

# OmnicommsUltra Chatbot System

## with Text, Video, Callback, SMS, Calendar Scheduling and more

A "Must-Have" for WordPress Users or Any Website

OmniommsUltra is a website chatbot, not just text but CallU back voice, SMS, email, text and "DoorBell" - virtual "front door" video chat solution with personal and group calendar scheduling for improve customer engagement and support for sales, customer services, operations - instead of robocalling, emailing spamming and driving customers crazy, be there when they want to talk to you, not just when you want to talk to them.



**While Omnicomms is available for WordPress with an Approved Plug-In, click on image for the Plug-in:**

Here are the critical issues behind this solution. "Billions of calls are made and billions more emails are sent every year with no results as no one answers, people are busy, not interested, wrong time, wrong month with billions of dollars more on sales development reps (SDR), IT, network, management, office and other costs with little or NO results. And customers make billions of calls every year with NO results as they get stuck in the company's phone system nightmare hellish maze and malaise that callers just give up and do nothing. How about a simple "call u" button where users when they want to, not when you want them to, can call you and get connected with the right person at the right time the customer wants to talk? The new CallU button is a total game-changer making it easier, faster, cheaper with a better customer experience than ever, a real ROI must-have." David Converse Vice President Strategic Channel Partners

"The idea of making it easier for customers to connect on their own terms is a refreshing approach, especially in an era where so many are frustrated by automated call trees and delayed responses.

Your focus on a simple, user-friendly solution that improves customer experience and boosts lead generation is invaluable. I can see how this could be a game-changer for businesses aiming to create a more seamless customer journey.

Thanks for sharing these insights—it's inspiring to see innovative ways to put the customer first ! "
Richard Johnson - CEO

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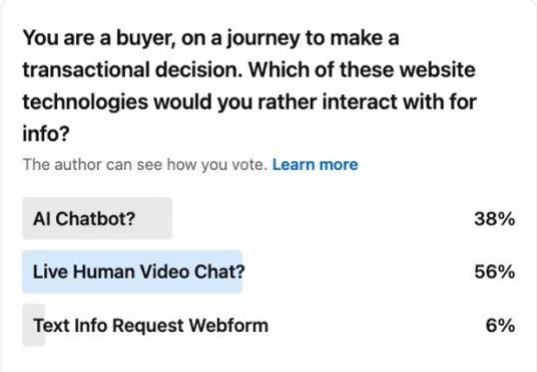



“I am so tired of getting stuck in “voice mail jail” or trying to explain to so-called voice recognition systems at Apple or WellsFargo or whomever what I need help with, Omnicomms CallU makes my day.” J.O.

“How many times have you called someone, and it rings 10 times and then you get a long message and then get informed that the mailbox is full, that never happens with Omnicomms CallU.” B.C.

"Chatbots suck, such a joke, bot text answers don't actually answer anything and when a person is there texting back and forth really doesn't help, Omnicomms CallU is so cool with real people with real answers." S.C.

Turn the tables on businesses and get the sales, support or person you need to have them call you back. This feature is integrated with "DoorBell" video chat and text chatbot all in one place and enhances the customer experience.

"This is a real triple-play benefit to customers and a must-have for every website." D.P. CEO

How about a kinder, nicer way to engage with website visitors - Here’s a Quick Video Showing a Real “Priceless” ROI Cure for Changing the Customer Experience for the Better and an Easier Better way for Lead gen.

**Click on images above for quick videos.**

**Easy “add-on” to nearly every website as a simple add on without need access to or risk to website and much more, let us show you how cool this really is.**

**Omnicomms receives AI User Forum AIQ Award for innovation in chat communications.**

**“Time to get serious as this is seriously a Mastercard "priceless" moment, and Omnicomms pays for itself in as little as:**

**- one sales call,**

**- one saved customer support problem and**

**- business opportunity "not-missed'." J.W. CEO**

AIQ
Artificial Intelligent Quotient Award
Presented to OmniComms for Innovation in Chat Communications

## Omnicomms Retail Price List

Pricing V2.25 - Retail

OmnicommsUltra Video Platform

1-50 users $1,000 per month

51-100 users $1,500 per month

101+ users - call for quote

- all versions installation is free and for a limited time **we provide free prompt engineering to get you up to speed faster**.

**Contract for six (6) months minimum. Support is free.**

**Prices subject to change without notice.**

**Click on image for video.**

Omnicomms
Your Brand
Solutions
Call To Actions
...more
Go Here
DoorBell "Live"

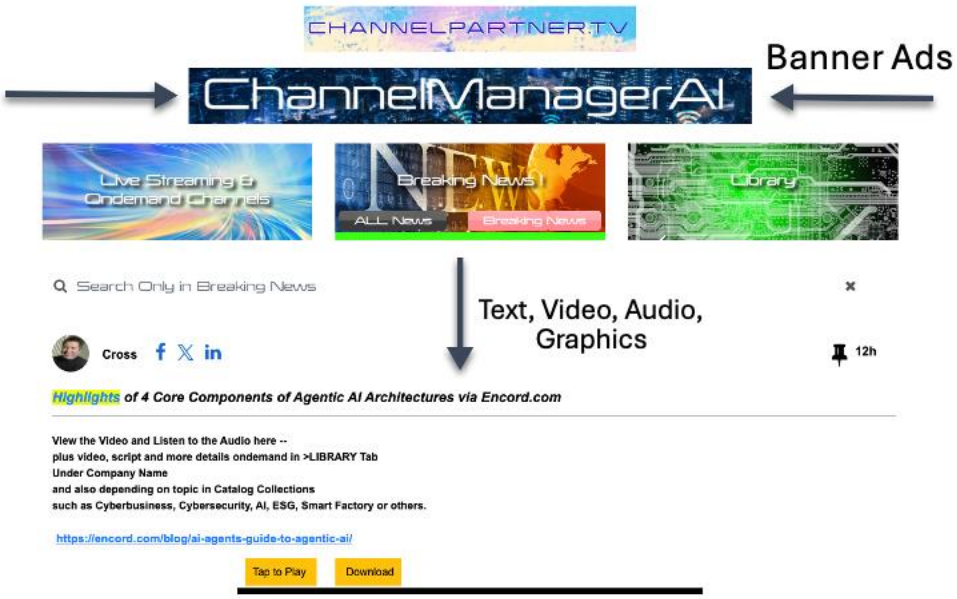
Channel PartnerTV
How To
Build a Chatbot in 90- seconds
and
Get a Chatbot in 90- more.

## Comprehensive Video Platform - AI-Powered Video Streaming and Network Digital News

**Banner advertising is available on ChannelPartner.TV, visit [https://channelpartner.tv/](https://channelpartner.tv/)**

**Banners are $50 each per month for 5-second banners**

**$75 each per month for 10-second ads. Discounts for multiple banners.**




**Posting of your content including videos is $50 each with no expiration date.**

**KEY POINT - ChannelPartner.TV will be promoted via Tom's 21.5K followers and in the Largest Linkedin Group for MSPs, channel partners, etc. with 23.8K members.**

**No other advertiser can give you access to this group.**

**email [cross@gocross.com](mailto:cross@gocross.com) to get your banner up today.**

**ChannelPartner.TV Announces Acceleration of Ultra AI Video Network Platform Integrating AI with "Kill Switch."**

We reviewed earlier versions of GTP and found them to be lacking and even this new release is still focused too much on text, however they had added "omni" features such as video, audio, graphics and other content forms.

Here is a 3-minute video on nearly all of the features.

Because there are many leading models combining all of these modalities, we believe it is time to accelerate our own AI efforts along with our existing AI development TECHtionary features in ChannelPartner.TV based on decades of research and development which can be found in MindMeld-Merging Mental and Metal called the "best business book on AI" and can be found on Aluserforum.com

If you buy more than four (4) videos per month or pay for an entire year 12 posts (one each monthly), you get a free social media network and library for all the videos - a comprehensive video solutions system with a vast array of features (click on image for more).

A complete full production "live" demo system is available at ChannelPartner.TV with more than 3,200+ videos along with content and more, to test as long as you like. The CrossTalk Ultra AI-video platform is installed on a unique domain name you own.

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# - 4 - Professional Services - webinars, articles, customer case studies, etc.

**Articles Blogs**

Original writing (all original content with no AI) 3-500 words $600 each sending a landing page or topics to explore this concept.

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**Webinars - Development - Delivery - Moderation -** Here is an example of Tom's webinar skills.

These are the evaluation scores from Tom's Presentation to Microsoft Partners & Staff Called "Top-10 Tips for Success" Part 3 of 3 on Telecommunications Networks

| | Instructor | Courseware | Overall Satisfaction | Business Results | Learning Effectiveness | Job Impact | Environment | Average |
|---|---|---|---|---|---|---|---|---|
| Average | 8.73 | 8.38 | 8.73 | 8.64 | 8.45 | 8.45 | 8.91 | 8.59 |

- The score is out of 9.0 and that's the highest score I have ever seen ! Great job Tom – Mike Zeim – Microsoft US Partner Skills Development
- Wow!!!!!! I didn't think beating your survey score last time was possible - and look at those results! Great job, Tom! Jessasym West - Microsoft US Partner Skills Development
- "I personally have sat through a number of Tom's sessions and found every one of them to be well organized, interactive and informative - Lync User Forum and TECHtionary.com are highly recommended resources to bring your organization up to speed on SIP and Microsoft Lync." - Alan Percy the Director of Market Development at AudioCodes.

Assistance in developing, moderating and delivery and promoting archive - $2-4,000 each with additional posting of archive recommended.

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**Customer Case Studies**

Typically, a 2-3 month process each to contact, schedule, interview, writeup, get often permission from customer legal department but seriously the best way to show customers your value - $2-3000 each.

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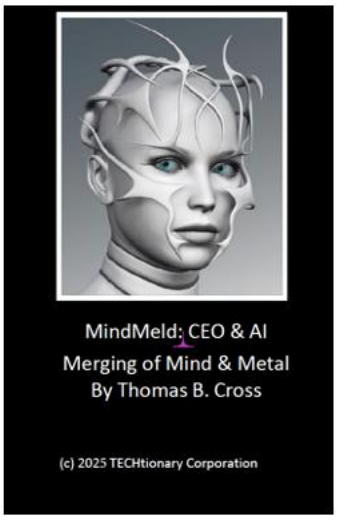
**Professional Services**

Develop business, AI "user" use cases, sales and channel partner programs along with press relations and introductions to key leaders in North America. Pricing is on a custom proposal basis.

You can find more about this at:

https://aiuserforum.com/



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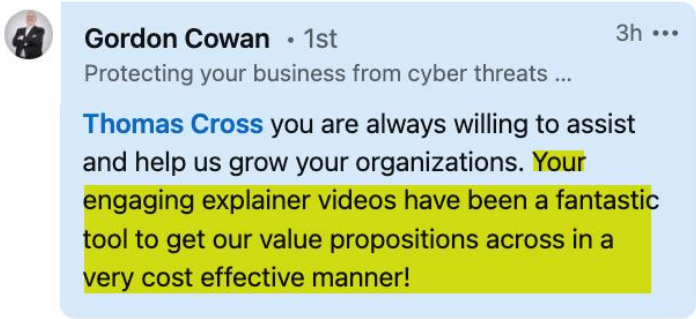
## More Customer References

Here are few of many customers and sponsors **showing real results and ROI.**



**Gordon Cowan** • 1st 3h •••
Protecting your business from cyber threats ...

Thomas Cross you are always willing to assist and help us grow your organizations. Your engaging explainer videos have been a fantastic tool to get our value propositions across in a very cost effective manner!

"Tom has helped me with more than a dozen videos on Coro.net solutions with exciting, dynamic video clips and leading-edge AI-generated audio making them fast-paced, factual, functional, and format-ready for smartphone viewers along with real ROI."
David Converse VP Channel

Hi Guys,
Tom and I have just completed three videos for distribution to potential customers. They are a great medium to deliver information on our products and services. I plan to make them available on our website as well.
It would be nice to produce a single video that covers all of our services. But one step at a time for now.
Thanks to Tom for working with me to fine tune what I think is a great first step in delivering our message of cyber resilience.
Regards
Dan

Daniel R Coyle
CEO
Data Cognizance Technologies
703 851 1602
www.datacognizance.com

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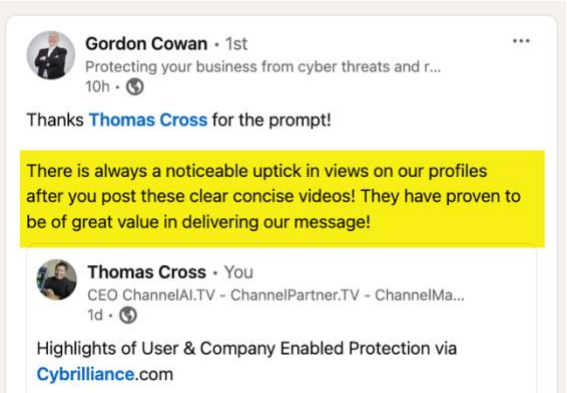


## - 5 - Next Steps - ordering, billing, etc.

- You can simply email or call anytime, we work weekends 303-594-1694, tell us what you want to do to cross@cross.com.

- We will review, add additional optional "happy meal discounts" and provide Invoice for Payment.

- Once Payment is received, work begins along with upgrades to Group Manager immediately and setup ongoing going discussions to meet or exceed expectations.

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**Produced and Provided by:**

TECHtionary™

2525 Arapahoe E4-313 Boulder, Colorado 80302-6720

Contact: 303-594-1694 or email – cross@gocross.com TAX-ID 06-1643790

A Colorado Corporation in "Good Standing."

**ALL prices subject to change without notice.**